

CASSANDRA TORDA UI/UX DESIGNER

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ABOUT

A type-A self-motivated interaction designer with 3 years of experience in UX and web design who loves problem solving, making things look pretty, and coding!

EXPERIENCE

UI/UX Designer

Egnyte, Inc. • Mountain View, CA. • Oct 2014 - Present

- Lead designer for redesign of tablet applications for both Android and iOS
- Designed cross-platform features for our desktop, mobile, web, and sync products from wireframing to high-fidelity mockups and feature specs
- Deliverables included wireframes, prototypes, and user scripts for user testing
- Built prototypes and wrote scripts for user testings to validate the designs

Web Designer

Egnyte, Inc. • Mountain View, CA. • May 2013 - Oct 2014

- Organized and managed marketing creative processes and project timelines through a weekly meeting and spreadsheet
- Designed and maintained responsive email templates
- Organized website and website requests, created process to request website updates via a ticketing system
- Worked on event collateral such as print handouts and booth designs

Web & Graphics Designer

Light & Motion, Inc. • Monterey, CA. • March 2012 - May 2013

- Created print and digital collateral for sales use such ad product catalogs and brochures. Worked with printing vendors to perfect design and quality
- Organized, managed, and prioritized all marketing creative collateral and website changes

SKILLS

- HTML, CSS
- JQuery, Bootstrap, Git
- Visual design and branding
- Print design
- Wireframes and rapid prototyping
- User experience design
- Interface design
- User research

EDUCATION

B.S. Communications Design

Emphasis in Web Design and Development, 3.6 GPA
California State University, Monterey Bay, Seaside, CA

ACTIVITIES

Monterey Bay Derby Dames

Monterey, CA Oct 2010 - Aug 2012

- Chair of Bout Production Committee, Jan 2011 - Dec 2011
- Director of Bout Production, Dec 2011 - Dec 2012
- Director of Development, Sept 2011 to Dec 2011
- Co-Chair of Bout Production Committee, Jan 2012 to Aug 2012